

LICENSE GLOBAL

Editorial Calendar 2025

Licensing news, trends and thought leadership, online and in print, 365 days-a-year.

licenseglobal.com

news@licenseglobal.com

01 Jan	02 Feb	03 Mar	04 Apr
<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Entertainment Toys and Games 	<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Streaming and TV Fashion 	<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> 10 Minutes With ... Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Corporate Brands Video Games 	<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> 10 Minutes With ... Licensing for Retail Global Licensing Insight State of the Nation <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Publishing Licensing for Retail Day
Event Coverage		Magazine	Special Report
<p>License Global will attend and/or cover the following global events:</p> <p>JANUARY</p> <ul style="list-style-type: none"> NRF Spielwarenmesse London Toy Fair Sports Licensing and Tailgate Show <p>FEBRUARY</p> <ul style="list-style-type: none"> Kidscreen MAGIC New York Toy Fair <p>MARCH</p> <ul style="list-style-type: none"> Natural Products West Inspired Home GDC <p>APRIL</p> <ul style="list-style-type: none"> Bologna Book Fair Licensing for Retail Day 		<p>License Global Magazine Q1 2025 Edition</p> <p>SPECIAL REPORTS</p> <ul style="list-style-type: none"> Corporate Brands Sports <p>FEATURES</p> <ul style="list-style-type: none"> Toys, Gaming, Movies Fashion, Lifestyle and more. <p>AD CLOSE</p> <p>January 24, 2025</p> <p>AD MATERIAL DUE</p> <p>February 7, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - February 27, 2025</p>	<p>Top Global Licensing Agents Report 2025</p> <p>SUBMISSION WINDOW</p> <p>Jan. 13, 2025 - Feb. 7, 2025</p> <p>FEATURES</p> <ul style="list-style-type: none"> Top Agent Rankings Brandscape and more. <p>AD CLOSE</p> <p>March 7, 2025</p> <p>AD MATERIAL DUE</p> <p>March 21, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - April 3, 2025</p>

License Global Online delivers daily breaking news, announcements, launches, insights and trend analysis year-round via licenseglobal.com.

Each issue of License Global Magazine will cover categories across brand licensing with Special Reports focusing on specific verticals and markets.

Print issues in 2025 include: The Licensing Expo Edition and Show Dailies - The Brand Licensing Europe Edition and Show Dailies

05 May	05 May	06 Jun	07 Jul
<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Characters Movies 	<p>LicenseGlobal.com</p>	<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> France Licensing Day Animation 	<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Fandom and Kidult LBE and Experiential Retail
Magazine	Show Dailies		Special Report
<p>Licensing Expo 2025 Edition</p> <p>SPECIAL REPORTS</p> <ul style="list-style-type: none"> Entertainment Video Games <p>FEATURES</p> <ul style="list-style-type: none"> Toys, Gaming, Movies Fashion, Lifestyle and more. <p>AD CLOSE</p> <p>April 11, 2025</p> <p>AD MATERIAL DUE</p> <p>April 25, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - May 15, 2025</p> <p>PRINT - May 20, 2025</p>	<p>Licensing Expo Show Dailies & Directory</p> <p>SUBMISSION WINDOW</p> <p>Feb. 24, 2025 - March 24, 2025</p> <p>FEATURES</p> <ul style="list-style-type: none"> Exhibitor News, Show Agenda and Event Directory. <p>AD CLOSE</p> <p>April 18, 2025</p> <p>AD MATERIAL DUE</p> <p>May 2, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - May 20, 21 and 22</p> <p>PRINT - May 20, 21 and 22</p>		<p>Top Global Licensors Report 2025</p> <p>SUBMISSION WINDOW</p> <p>April 7, 2025 - May 30, 2025</p> <p>FEATURES</p> <ul style="list-style-type: none"> Top Licensor Rankings Brandscape and more. <p>AD CLOSE</p> <p>June 27, 2025</p> <p>AD MATERIAL DUE</p> <p>July 11, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - July 24, 2025</p>

License Global is the official trade publication of Licensing Expo, with the Licensing Expo Edition of License Global Magazine distributed exclusively to the attendee base.

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08 Aug	09 Sep	10 Oct	10 Oct
<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Video Games Fashion and Footwear 	<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Anime U.K. Market Report 	<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Brand Licensing Europe Home Décor & Lifestyle 	<p>LicenseGlobal.com</p>
		Magazine	Show Dailies
		<p>Brand Licensing Europe 2025 Edition</p> <p>SPECIAL REPORTS</p> <ul style="list-style-type: none"> Heritage and Non-Profit Food and Beverage <p>FEATURES</p> <ul style="list-style-type: none"> Top Agent Rankings Brandscape and more. <p>AD CLOSE</p> <p>August 29, 2025</p> <p>AD MATERIAL DUE</p> <p>September 12, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - October 2, 2025</p> <p>PRINT - October 7, 2025</p>	<p>Brand Licensing Europe Show Dailies & Directory</p> <p>SUBMISSION WINDOW</p> <p>July 21, 2025 - Aug. 18, 2025</p> <p>FEATURES</p> <ul style="list-style-type: none"> Exhibitor News, Show Agenda and Event Directory. <p>AD CLOSE</p> <p>September 5, 2025</p> <p>AD MATERIAL DUE</p> <p>September 19, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - October 7, 8 and 9</p> <p>PRINT - October 7, 8 and 9</p>

License Global is the official trade publication of Brand Licensing Europe, with the Brand Licensing Europe Edition of License Global Magazine distributed to the attendee base.

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11 Nov	12 Dec	Monthly Columns
<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Automotive Heritage & Collegiate 	<p>LicenseGlobal.com</p> <p>MONTHLY COLUMNS</p> <ul style="list-style-type: none"> Trending Licensing for Retail Global Licensing Insight <p>FOCAL TOPICS</p> <ul style="list-style-type: none"> Year in Review 	<p>TRENDING</p> <p>Whether it's reporting on trends when they emerge, or placing a specific category in focus each month, the License Global Trending series is a deep dive into the shifting landscape of brand licensing.</p> <p>10 MINUTES WITH ...</p> <p>Short, snappy executive interviews that give a face to the names behind the business of licensed consumer products.</p> <p>LICENSING FOR RETAIL</p> <p>How do branded products and extensions show up at retail, and what are the latest trends in the space? Find out this and more as Laura Freedman-Dagg explores the ever-changing landscape through interviews and thought leadership.</p> <p>GLOBAL LICENSING INSIGHTS</p> <p>News, regional market updates and the latest exciting details from the Global Licensing Group, the organizers behind Licensing Expo, Brand Licensing Europe, France Licensing Day and more.</p> <p>STATE OF THE NATION</p> <p>Ahead of License Global's in-person presentation of the latest trends, we'll be sharing insights and data before Licensing Expo and Brand Licensing Europe for those looking for trend and market forecast insights ahead of time.</p>
Special Report	Magazine	Focal Topics
<p>The Leading Licensees Report 2025</p> <p>SUBMISSION WINDOW</p> <p>Aug. 25, 2025 - Sept. 22, 2025</p> <p>FEATURES</p> <ul style="list-style-type: none"> Licensee News, Show Agenda, Brandscape and more. <p>AD CLOSE</p> <p>October 10, 2025</p> <p>AD MATERIAL DUE</p> <p>October 24, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - November 6, 2025</p>	<p>License Global Magazine Q4 2025 Edition</p> <p>SPECIAL REPORTS</p> <ul style="list-style-type: none"> Toys and Games Forecast 2026 The Influentials 2025 <p>FEATURES</p> <ul style="list-style-type: none"> Toys, Gaming, Movies Fashion, Lifestyle and more. <p>AD CLOSE</p> <p>November 7, 2025</p> <p>AD MATERIAL DUE</p> <p>November 21, 2025</p> <p>DISTRIBUTION</p> <p>DIGITAL - December 4, 2025</p>	<p>Every month, License Global explores topics that are top-of-mind for brand owners, manufacturers and retail. In alignment with global sales, event and market cycles, these focal topics are an indispensable read for those looking to stay ahead of industry shifts.</p> <p>To discuss inclusion in any of the focal topics, publications or moments in the year, please reach out to Ben Roberts, content director, License Global (ben.roberts@informa.com).</p>

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