

# LICENSE GLOBAL EDIT CALENDAR 2026

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Licensing news, trends  
and thought leadership,  
online and in print,  
365 days a year.

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## JANUARY

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Toys and Games
- ☉ Entertainment
- ☉ Video Games
- ☉ Market Analysis
- ☉ Industry News

## FEBRUARY

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Toys and Games
- ☉ Kids Animation and IP
- ☉ LIVE: Spielwarenmesse
- ☉ Market Analysis
- ☉ Industry News

### SPECIAL REPORT

#### FASHION BRAND LICENSING TRENDS

#### FEATURES

New Brands, Category  
Focuses, Hot Licenses Now  
and more.

#### AD CLOSE

Jan. 19

#### AD MATERIAL DUE

Jan. 31

#### DISTRIBUTION

Feb. 12

## MARCH

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Food and Beverage
- ☉ Fashion
- ☉ Home Décor and Lifestyle
- ☉ Market Analysis
- ☉ Industry News

## APRIL

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Leading Agent Strategies
- ☉ LIVE: Licensing for Retail
- ☉ FMCG Brands
- ☉ Beauty
- ☉ Industry News

### WHITEPAPER

#### THE TOP GLOBAL LICENSING AGENTS

#### SUBMISSION WINDOW

Jan. 12 – Feb. 9

#### FEATURES

Top Global Rankings  
Brandscape 2026

#### AD CLOSE

Feb. 27

#### AD MATERIAL DUE

Mar. 13

#### DISTRIBUTION

Apr. 2

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are downloadable and delivered  
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available on LicenseGlobal.com.

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Brandscape survey data and are  
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## MAY

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ LIVE: Licensing Expo 2026
- ☉ Food and Beverage
- ☉ Beauty
- ☉ Executive Insights
- ☉ Market Analysis
- ☉ Industry News

### PRINT AND DIGITAL MAGAZINE

#### LICENSE GLOBAL MAGAZINE LICENSING EXPO EDITION

#### SPECIAL REPORTS

Food and Beverage  
Entertainment

#### FEATURES

Gaming, Music, Sports,  
Corporate Brands,  
Lifestyle and more.

#### AD CLOSE

Apr. 3

#### AD MATERIAL DUE

Apr. 17

#### DISTRIBUTION

May 14 (digital) May 19 (print)

## MAY

### LICENSING EXPO SHOW DAILIES + DIRECTORY

#### THE OFFICIAL PUBLICATION OF LICENSING EXPO

License Global calls for  
announcements and press  
releases two months in advance  
of any show.

#### SUBMISSION WINDOW

Feb. 23 – Mar. 23

#### FEATURES

Licensing Expo Event Guide,  
Breaking News from the  
Show, Live Content, Exhibitor  
Interviews and more.

#### AD CLOSE

Apr. 10

#### AD MATERIAL DUE

Apr. 24

#### DISTRIBUTION

May 19, May 20 and May 21

License Global magazine and Show  
Dailies are distributed to each attendee  
and exhibitor.

Space is limited, so please do stick to  
submission deadlines to guarantee  
coverage. You must be an exhibitor  
at our trade show event to be  
considered eligible for coverage in this  
publication.

## JUNE

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Fashion
- ☉ Heritage Brands
- ☉ Market Analysis
- ☉ Industry News

## JULY

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Consumer Behavior (U.S.)
- ☉ Beauty and Wellness
- ☉ Video Games
- ☉ Fandom
- ☉ Market Analysis
- ☉ Industry News

### WHITEPAPER

#### THE TOP GLOBAL LICENSORS

#### SUBMISSION WINDOW

Apr. 6 – May 29

#### FEATURES

Top Global Rankings  
Brandscape 2026

#### AD CLOSE

Jun. 26

#### AD MATERIAL DUE

Jul. 10

#### DISTRIBUTION

Jul. 30

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## AUGUST

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Regional Retail
- ☉ Publishing
- ☉ Consumer Behavior (U.K.)
- ☉ Video Games
- ☉ Toys and Games
- ☉ Market Analysis
- ☉ Industry News

## SEPTEMBER

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Anime
- ☉ Toys and Games
- ☉ Sports
- ☉ Beauty and Wellness
- ☉ Food and Beverage
- ☉ Market Analysis
- ☉ Industry News

## OCTOBER

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ LIVE: BLE 2026
- ☉ Regional Retail
- ☉ Video Games
- ☉ Fashion
- ☉ Executive Insights
- ☉ Market Analysis
- ☉ Industry News

### PRINT AND DIGITAL MAGAZINE

#### LICENSE GLOBAL MAGAZINE BRAND LICENSING EUROPE EDITION

#### SPECIAL REPORTS

Heritage and Muesuem  
Global Sports Report

#### FEATURES

Corporate Brands,  
Entertainment, European  
Market Insight, Publishing,  
Retail and more.

#### AD CLOSE

Aug. 20

#### AD MATERIAL DUE

Aug. 28

#### DISTRIBUTION

Oct. 1 (digital) Oct. 6 (print)

License Global magazine and Show  
Dailies are distributed to each attendee  
and exhibitor.

## OCTOBER

### BRAND LICENSING EUROPE SHOW DAILIES + DIRECTORY

#### THE OFFICIAL PUBLICATION OF BRAND LICENSING EUROPE

License Global calls for  
announcements and press  
releases two months in advance  
of any show.

#### SUBMISSION WINDOW

July 6 – Aug. 17

#### FEATURES

Brand Licensing Europe  
Event Guide, Breaking News  
from the Show, Live Content,  
Exhibitor Interviews and more.

#### AD CLOSE

Aug. 28

#### AD MATERIAL DUE

Sept. 11

#### DISTRIBUTION

Oct. 6, Oct. 7 and Oct. 8

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submission deadlines to guarantee  
coverage. You must be an exhibitor  
at our trade show event to be  
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publication.

## NOVEMBER

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Beauty and Wellness
- ☉ Food and Beverage
- ☉ Corporate Brands
- ☉ Market Analysis
- ☉ Industry News

### WHITEPAPER

#### LEADING BRAND MANUFACTURERS

#### SUBMISSION WINDOW

Aug. 24 – Sept. 21

#### FEATURES

Licensee Index, Brandscape  
and more.

#### AD CLOSE

Oct. 1

#### AD MATERIAL DUE

Oct. 21

#### DISTRIBUTION

Nov. 5

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## DECEMBER

### ORIGINAL CONTENT

#### MONTHLY FOCAL TOPICS

- ☉ Gifting and Novelties
- ☉ Kids Fashion
- ☉ Toys and Games
- ☉ Market Analysis
- ☉ Industry News

### SPECIAL REPORT

#### GLOBAL TOY TRENDS

#### FEATURES

New Brands, Category  
Focuses, Hot Licenses Now  
and more.

#### AD CLOSE

Nov. 2

#### AD MATERIAL DUE

Nov. 16

#### DISTRIBUTION

Dec. 3

### GLOBAL EVENT COVERAGE

License Global will attend and/or cover the following global events:

#### JANUARY

- ☉ NRF: Retail's Big Show
- ☉ Spielwarenmesse: Nuremberg  
International Toy Fair
- ☉ The Toy Fair (London)

#### FEBRUARY

- ☉ Kidscreen Summit
- ☉ MAGIC
- ☉ The Toy Fair (New York)

#### MARCH

- ☉ Natural Products Expo West
- ☉ The Inspired Home Show
- ☉ Game Developer's Conference (GDC)

#### APRIL

- ☉ Bologna Children's Book Fair
- ☉ Licensing for Retail Day

#### MAY

- ☉ Licensing Expo
- ☉ The Sweets & Snacks Expo

#### JUNE

- ☉ Annecy: The Animation  
Film Festival

#### JULY

- ☉ San Diego Comic-Con
- ☉ Anime Expo
- ☉ France Licensing Day

#### AUGUST

- ☉ MAGIC
- ☉ Outdoor Retailer

#### SEPTEMBER

- ☉ Toy Previews

#### OCTOBER

- ☉ Brand Licensing Europe

### FOCAL TOPICS AND ORIGINAL CONTENT

Every month, License Global explores topics that are top-of-mind for brand owners, manufacturers and retail. In alignment with global sales, License Global data and forecasting, events and market cycles, these focal topics are an indispensable read for those looking to stay ahead of industry shifts.

Original content will be complemented by breaking news, topical insights, market analysis and announcements from across the brand licensing community.

To discuss inclusion in any of the focal topics, publications or moments in the year, please reach out to our News Desk (news@licenseglobal.com) to share your news.

ENQUIRE DIRECT TO EXPLORE CUSTOM SOLUTIONS AND GET SEEN BY A GLOBAL AUDIENCE OF QUALIFIED BRAND LICENSING PROFESSIONALS

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